

10 WAYS TO MAKE \$100 WITH YOUR BLOG



YOUR **BLOGGING** MENTOR

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Looking for some simple ideas to make money from your blog? Each of these ideas can easily make you \$100 over the course of a few months or even a few hours—*especially in the case of some of the advanced ideas!*

And most of these are ideas that will earn you *much* more than \$100 if you stick with them, continue experimenting, and learn what works best for you, your blog, and your audience!

IDEAS FOR BEGINNING BLOGGERS

1. SIGN UP FOR AMAZON ASSOCIATES. This is Amazon's affiliate program—and it's *one of my favorite ways to earn money with my blog!* In a nutshell, once you sign up, you can grab your unique referral link for any product sold on Amazon. (And Amazon sells almost everything!) You then receive a commission if anyone clicks your link and purchases that or any other product on Amazon for the rest of the day!



This is a *very* easy way to start earning money by promoting products you already use and love. So even if you're a beginner, this is something you can implement easily and quickly to start bringing in revenue.

2. PROMOTE COMPANIES YOU LOVE! Did you know that a LOT of companies have affiliate programs set up for bloggers like you? Think about the products and/or companies you use and love, then do a quick search of their website to see if they offer an affiliate program. Some programs will call them "Referral Programs" or "Affiliate Programs." Simply Googling the company's name and "affiliate" will usually pop up results. Hint: Most companies put a link to their affiliate program in the footer of their website.

Once you sign up with a company to become an affiliate, they'll provide you with a unique affiliate link that you can use to promote their products. Simply place that link in your posts, sidebars, or on social media, and whenever someone clicks through and makes a purchase, you earn a commission!

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3. ADD GOOGLE ADSENSE TO YOUR SIDEBAR. Google AdSense is a simple way to earn a little money showing ads on your sidebar.

Typically, you'll earn around \$1 to \$2 per CPM with Google AdSense. CPM = cost per 1,000 pageviews.

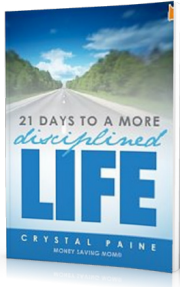


So if you have 10,000 pageviews per month, you'll earn around \$20 per month with Google AdSense.

That might not seem like a lot, but as you continue to grow your readership, you can see those numbers steadily climb. And you do nothing other than set up the ad at the beginning and add the code for it to your sidebar, header, footer, or even at the bottom of your posts. Easy, right?!

🚲 IDEAS FOR INTERMEDIATE BLOGGERS 🚲

4. WRITE AN EBOOK. If you're a blogger, chances are you have a lot to say. Why not turn your favorite blog topics into eBooks? Amazon makes publishing eBooks very easy with their **KINDLE DIRECT PUBLISHING** program. Simply log in with your Amazon account info, and follow their directions!



In the early days of blogging, selling eBooks was the bread and butter of our business. We moved away from selling eBooks for a few years, but we released **21 DAYS TO A MORE DISCIPLINED LIFE** in 2012 and it turned out to be a best-seller on Amazon for months!

Oh! And if writing an eBook is on your agenda, I highly recommend you read **PUBLISHED** by Chandler Bolt. You won't be disappointed.

5. ACCEPT SPONSORED POST GIGS. Sponsored posts are a great way to earn good income for your blog once your site has grown a bit! A sponsored post is a post you are paid to write for another company to promote their product. This is definitely one of the most lucrative ways to earn income with your blog.

When deciding to take on a sponsored post, the most important thing to remember is to only take on posts that you believe in and feel would be a good fit for your niche and your

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audience. You can acquire sponsored post gigs through agencies like [TAP INFLUENCE](#), [CAFÉ MOM](#) (invitation only), [MASSIVE SWAY](#), [LINQIA](#), and many others. Most agencies have pageview and social media influence requirements, so it's better to wait to apply for sponsored posts until you have grown your blog.

6. CREATE A PRINTABLE PACK. People LOVE printables! Selling your own printables can be a great way to get your creative on *and* bring in some extra revenue. Printables can be anything from pretty images for people to frame, inspirational quotes, labels, or even planners and forms to help people organize their everyday lives. Simply create your PDF printables, and then sell them on your site using a program like [SENDOWL](#) or link to an Etsy shop. Easy!



Sign up for [I HEART PLANNERS' PRINTABLES WORKSHOP](#) covering exactly how you can create and style your own printables!

IDEAS FOR ADVANCED BLOGGERS

7. DESIGN A COURSE. Turn your know-how into a revenue stream! People want to know what you know, so offer your knowledge and experience to your audience in the form of a course! I had incredible success launching my first course, [MAKE OVER YOUR MORNINGS](#), where I take people step-by-step through the process of building a sustainable morning routine. People LOVED it, and it's been a huge source of revenue for my blog.

You can start easily and simply with a platform like Teachable to get your course started. Simply sign up, add your content, design, publish, and promote!



8. TEACH A CLASS! I taught my first online course back in 2006—way back when I was just learning about online marketing and blogging and really didn't have much of a clue what I was doing. That first class was successful, so I taught another and another

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and another. Not only did I learn so much through teaching (and hopefully imparted some helpful information to my students!), but it was a great source of side income to supplement our family during a lean season.

With just a few simple tools, you can teach video or audio courses online. Consider what your areas of expertise are and what questions you are asked most as a blogger. Then see if there is a way you can turn those ideas into a marketable online class.

Check out webinar technology like [WEBINAR NINJA](#) to easily set up and sell your class!



9. OFFER CONSULTING SERVICES. Many companies are taking notice of bloggers and realizing that we are much more adept at online marketing and social media than they are. They want to know how they, too, can grow their business through blogging and social media. As a result, there are numerous companies who are more than willing to pay bloggers to give them tips and pointers—*or even to take over their social media presence for them.*

Consulting jobs pay well—often upwards of \$50 or more per hour—but they are more difficult to get. Usually they are the result of networking and pre-established relationships, but they are out there!

10. WRITE A BOOK. Writing a book can be a long-term process, but the financial benefits are totally worth it! By taking 15 minutes every day to write, you can build up content for a book in the time it takes you to eat your breakfast. Again, I recommend checking out Chandler Bolt's [PUBLISHED](#). He has been such an inspiration for me and will inspire you that you—yes, *you!*—can actually write a book.

BONUS: Create your own affiliate program!—If you're creating your own paid products, you should have an affiliate program. Most cart programs like [SAMCART](#) and some file delivery programs like [SENDOWL](#) offer options for you to offer affiliate programs



for your products. **DO THIS!** Having other bloggers promote your products is an extremely effective way to boost your blog income! (You can [CHECK OUT](#)

SendOwl

[OUR AFFILIATE PROGRAM HERE](#)—we've made thousands of dollars off of it over the years!)