

The Top
AFFILIATE
PROGRAMS

YOUR BLOGGING MENTOR.COM



The Ultimate Beginner's Guide To Affiliate Programs

If you're a brand-new blogger and you don't have a lot of traffic, it can be hard to get accepted into many affiliate programs. But don't despair!

There are a number of sites that don't require you to even be a blogger in order to promote them — and they will pay you for sharing your referral link!

Most of these sites pay via credit to their site that you can use to buy products on their site. This can be a fun way to buy some items you need to buy or want to buy, even if you're not making a lot of money off of your blog yet.

You can share your referral links on your social media, on your blog, or even in your email newsletters! Here's a big tip to make this work well: Tell people details on how it worked for you.

Don't just say, "Hey, sign up through my link!" You might get a few people interested if you do that, but you're probably not going to earn much credit.

Instead, share your own personal experience and people will pay attention.

For instance, share your own pictures and say, "Hey, look what I got for only \$12 from Zulily! You can get great deals from Zulily when you sign up here..." OR, "I can't believe we only paid \$22 for all 5 of us to go to an escape room thanks to Groupon! If you haven't signed up for Groupon yet, be sure to sign up and see what deals they offer for your local area..."

The more you can share your personal experience, pictures, and real thoughts, the more people will be intrigued and want to actually check it out!

Here are some of my many favorite affiliate programs that have worked well for my business that would be perfect for bloggers just starting out.



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- 1. Swagbucks** -- This is one of the most lucrative survey companies out there -- for both your reader and you! You earn 10% of everyone's earnings who sign up underneath you -- for life! We use this to pay for all of our Amazon purchases, hotel stays, and airline tickets. And it's really easy to earn without referrals, too, so it's great for your reader!
- 2. Eat At Home** -- Our audience loves this inexpensive menu planning subscription service, and it converts really well! We promote this several times a year, and it does really well during back to school season and t the beginning of the new year.
- 3. Stitch Fix** -- This company has a great referral program, but they also have an affiliate program through Impact Radius! Depending on if you want the affiliate income or the referral credit to get free Stitch Fix boxes, you can choose which link to use in your promotions. We find that honest reviews and live video unboxings convert really well.
- 4. Get Your Pretty On** -- This wardrobe building program has changed my life, and I love participating in the seasonal Outfit of the Day challenges! Our audience loves it, and their affiliate program is very generous! They also have a great freebie opt-in to get people signed up and interested.
- 5. Ultimate Bundles** -- Ultimate Bundles creates HUGE bundles of products a few times per year, and they offer a generous commission on sales. These bundles are very affordable for just about any audience, and they bring a lot of value on various topics including life organization, entrepreneurship, homemaking, healthy living, productivity, and more.
- 6. Amazon** -- I always recommend Amazon, because it's so versatile! No matter what your blog or business is, you can totally find a way to use Amazon affiliate links in your content and get commission from it! While their commission percentages have drastically decreased over the past few years, I still think it's a really great affiliate program with a lot of potential.
- 7. Jane** -- This little boutique site has been such a great money-maker for us! Our readers love the variety of items on sale! We promote them through the ShareASale affiliate program.
- 8. Adidas** -- Lately, we've found that our readers really love shoe deals, and especially Adidas shoe deals! Their affiliate program can be found through Impact Radius.



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- 9. The Family Freezer** -- This freezer cooking website has a great affiliate program for their Crockpot Freezer Meal Plans. They're so convenient for readers who want to get on track with menu planning or plan ahead for meals. They also offer many freebies to get people interested and excited!
- 10. Rakuten** -- Formerly known as Ebates, this is the best cash back site out there, and they offer a generous \$25 per referred sign-up!
- 11. Groupon** -- This is another company that offers a great referral program for Groupon credit (\$10 per sign-up!). But they also have a direct affiliate program that performs well!
- 12. Shopkick** -- Next to Swagbucks, this is one of the best money-making programs/apps out there. It's easy for your audience to earn gift cards quickly, and they offer a generous referral program. If you start referring a lot of people, you can approach them about a possible influencer account where you get a special commission per sign-up.
- 13. TopCashBack** -- This is another great cash back site that offers GREAT freebie deals! We post their "FREE after rebate" deals a few times per month and people love it! We receive \$10 per sign-up.
- 14. ReadingIQ and ABCmouse** -- People love these two educational apps, and they have a very generous affiliate program through Commission Junction where you earn money per sign-up (even if it's just a free trial sign-up)! The ABCmouse app is an early learning education app, and the ReadingIQ app encourages kids to read (my son loves it!).
- 15. Pinecone Research** -- This survey company has done well for us over the past decade. We've promoted it through various affiliate companies throughout the years, but it always converts really well. This is my favorite survey company, so I promote it personally to my audience to anyone looking to make some extra cash at home. Right now, we promote it through the iGain affiliate program and they offer a very generous payout per sign-up!
- 16. Coupons.com** -- Since MoneySavingMom.com is a coupon and deals site, we've been promoting coupons.com through various affiliate programs over the year consistently. If you have an online business that will promote printable coupons in any way, this is definitely the best one to promote! You'll earn \$0.10-\$0.20 per coupon printed! Right now, we promote coupons.com through the ShopHer affiliate program.



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17. Happily -- Formerly known as Datebox, this is a subscription-based service where you receive a date box for you and your spouse each month. They have a generous referral/affiliate program, and we've found that honest reviews and live video unboxings convert really well.

18. KiwiCo -- This is a monthly toy/activity box subscription for kids, and our audience loves it! We promote their program through Impact Radius.

19. Dollar Shave Club -- For some reason, people really love my honest review of this company! We frequently repost it and promote their \$5 starter set, and it converts very well! It helps that their payout is really high through the Globalwide Media affiliate program!

20. RewardsSurvey Magazines -- This is a website that pays you in rewards to take surveys that you can then trade in for FREE magazines! We often promote their most popular magazine titles that are free, and we get paid \$1.25 per sign-up -- which adds up more quickly than you might think for a freebie like this!

21. Proozy -- This website offers rare discounts on brand-name apparel and shoes, and our readers love it! We promote them through the ShareASale affiliate program.

22. Ibotta -- This is a great little savings app that gives your audience the chance to earn cash back on their grocery purchase. Plus, you'll earn \$5 cash for every person who signs up through your link and then earns their \$10 Welcome Bonus (which is really easy to do!).

23. Zulily -- This daily deals site gives you \$15 in Zulily credit for every person who signs up through your link and makes a purchase. Zulily credit can be used toward anything on the Zulily site and can be used toward shipping, too.